

keep what you love.



PRESS RELEASE



**Seasonal changeover made easy: the best place for everything.
Structure for everyday life - with well-thought-out storage solutions by keeper.**

Hille, October 2026 – Summer out, autumn and winter in: as the seasons shift, households everywhere begin reorganizing. Clothing, shoes, and accessories move into wardrobes, while patio furniture and leisure gear head down to the basement, up to the attic or out to the garage and utility room.

This is precisely where **keeper** comes in. Within its **storage** category, the company provides practical, intelligent solutions designed to create neatness and order in every room across the home.

I. CLARITY INSTEAD OF SEARCHING: WARDROBE AND COAT RACK

With transparent **bea** Clearboxes, switching wardrobes each season becomes effortless. Contents remain visible at a single glance – perfect for garments, footwear, accessories and more. Thanks to the patented **air-control-system**, boxes can be ventilated whenever needed: turning the lid 180 degrees seals contents from dust, while the reverse position promotes gentle continuous airflow.



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II. INSTANTLY WITHIN REACH: EVERYDAY ESSENTIALS NEATLY STOWED

For items that need to be within arm's reach at all times, **cornelia** & **konrad** offer a versatile answer. These practical storage boxes with integrated slide-locking clips open and close with ease. Seasonal accessories, household textiles, and miscellaneous everyday belongings that often lack a designated spot stay organized, visible and quickly accessible.

III. ROOM FOR WHAT MATTERS: BASEMENT, ATTIC, GARAGE AND UTILITY SPACE

In basements, attics, garages and storage rooms alike, the same rule applies: tidiness creates space. **robert** & **benno** keep hand tools, automotive accessories, gardening gear, and hobby equipment orderly. Heavy-duty **robert** storage containers are offered in multiple configurations for shelving and workbenches. The complementary **benno** folding box features solid side panels to shield fragile or loose items, standing ready for convenient transport whenever heading outdoors or packing for a trip.

IV. TAILORED SOLUTIONS FOR EVERY NEED

Reliable organization is never a coincidence – it starts with the right storage concept. **keeper** storage products are created to withstand real everyday use, transforming unused corners and cluttered storage spaces into practical, functional favorites in every household.



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THE keeper STORAGE SPECIALISTS

bea

- Available in 10 sizes
from 1,7 l to 52 l
- Material PP
- 10-year commercial warranty / guarantee
- Patented air-control-system
- Transparent for clear overview
- For shoes, textiles, accessories & more



cornelia & konrad

- Available in 8 sizes
from 4 l to 83 l
- Material PP
- 10-year commercial warranty / guarantee
- Sliding clip closure on lid
- Transparent for clear overview
- konrad: with castors



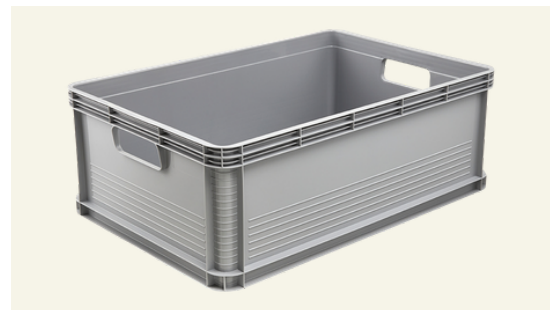
benno

- Dimensions & capacity:
53,5 x 37,5 x 27,5 cm, 45 l
- Material PP / TPE
- 10-year commercial warranty / guarantee
- Patented folding mechanism
- Solid side walls



robert

- Available in 4 sizes
from 20 l to 64 l
- Material PP
- 10-year commercial warranty / guarantee
- Food-safe quality
- TÜV / GS safety tested
- Available with solid side walls or as a basket



About keeper

The keeper Group, headquartered in Hille, Germany, with its own production and logistics in Europe, is a European provider of innovative and high-quality household products. With four product categories (household, kitchen, storage and kids), the group serves renowned customers in the areas of D.I.Y., grocery retail, wholesale and furniture retail in 55 countries. Awarded the German Brand Award, keeper offers a versatile assortment of household products designed for everyday life. This portfolio also includes licensed product ranges created through long-standing partnerships with leading entertainment studios such as Disney, Paramount and Universal. Each "e" in keeper stands for one of the four brand promises: **every one, every home, every moment – enjoy life!**

Contact