



keeper

keeps your world



let's save
our world.

The **keeper**
sustainability concept.

“For us, our trade mark slogan “**keeper**” is not a mere catch phrase, we sincerely consider the preservation of our environment to be of the highest priority. Thanks to our durable products, we support sustainable living in all areas - from employees to end customers and from suppliers to retailers. In fact, we already reuse 100% of our plastic waste to make new products.”

keepy – Brand ambassador of **keeper** Group



keeper

enjoy living
essential
efficient
ecological



It is our mission to improve the lives of everyone who enjoys storing & preserving, sorting & organising. All “e-lements” stand for one of the four brand promises:

ecological, efficient, essential - enjoying living!

In other words, we combine ecology, efficiency and the essentials in order to achieve the goal of the greatest possible enjoyment of life. And this is not despite, but precisely because we act sustainably. With this value-oriented attitude, we play our part in the responsible treatment of our environment.



recycling becomes **keepcycling!**

Those who recycle utilizes of reused products that end up in the rubbish again, to be reused again, to end up in the rubbish again and so on... This continues until the product can no longer be reused and ends up in the residual waste. Either that or in the sea.

keepcycling combines the core values of the **keeper** brand with recycling. The core value of the brand "to keep" stands for the preservation of the world. So with **keepcycling**, products are spared the recycling process and simply reused over and over again.



jan & mona
love the nature



keeper

ecological
efficient
essential
enjoy living

1 ecological	2 efficient	3 essential	4 enjoy living
avoid if possible	tested for safety	more than fair play	long lifetime
cut it down to the maximum	LED it shine	safety above all	sustainability guaranteed
keep repeating over and over again ...	keep it warm	we pay attention	sustainability through quality
in the service of the environment	with minimum to maximum	we help to preserve	practical and sustainable tips for the real life heroes
more sustainable step by step	no-print-policy	years of apprenticeship? That's right, years!	those who seek plant
in search of traces	smart server	your vote in favour of participation	keep our keeepy
keeper eco	bundle it	stay flexible	preserve and store with keeper
the material cycle			
eco ben			
the eco sleeve			

keeper ecological



ecological

When it comes to the environment, we strive to ensure that people and animals will continue to find a healthy and liveable environment in the future. With our products we want to support a sustainable way of life by developing products for collecting and storing and by promoting a conscious use of our resources.



avoid if possible

We continue to optimise our logistics processes. The results: We produce and buy exclusively in the EU and avoid packaging waste wherever possible. The internal process cooling system allows 0 % waste water from production. For business trips, we use the train as a matter of course.

keep repeating over and over again ...

From granules to packaging - we reuse everything. Internal polymer waste is 100 % reused. Paper and cardboard packaging comes from sustainable sources (FSC) and is clearly labelled for the end customer so that it can be recycled again. In short, our items are durable and 100% recyclable.

100 %

Reuse of internal polymer waste and recyclable **keeper** products

cut it down to the maximum

We can greatly reduce polymer dusts through effective dust extraction. We have optimised our cartons and transports to such an extent that they leave no scope for air shows. With our fully electric machines, we can already save 40% in energy per kg of material used.

40 %

Energy saving per kg of material used

sofia & manuel

always aspire to soar high.



in the service of the environment

Labels indicate that our products are safe and durable. The BLUE ANGEL eco label, for example, attests to the fact that our eco line products are twice as resource-friendly, because they are not only produced sustainably, but can also be disposed of and recycled in a sustainable manner.



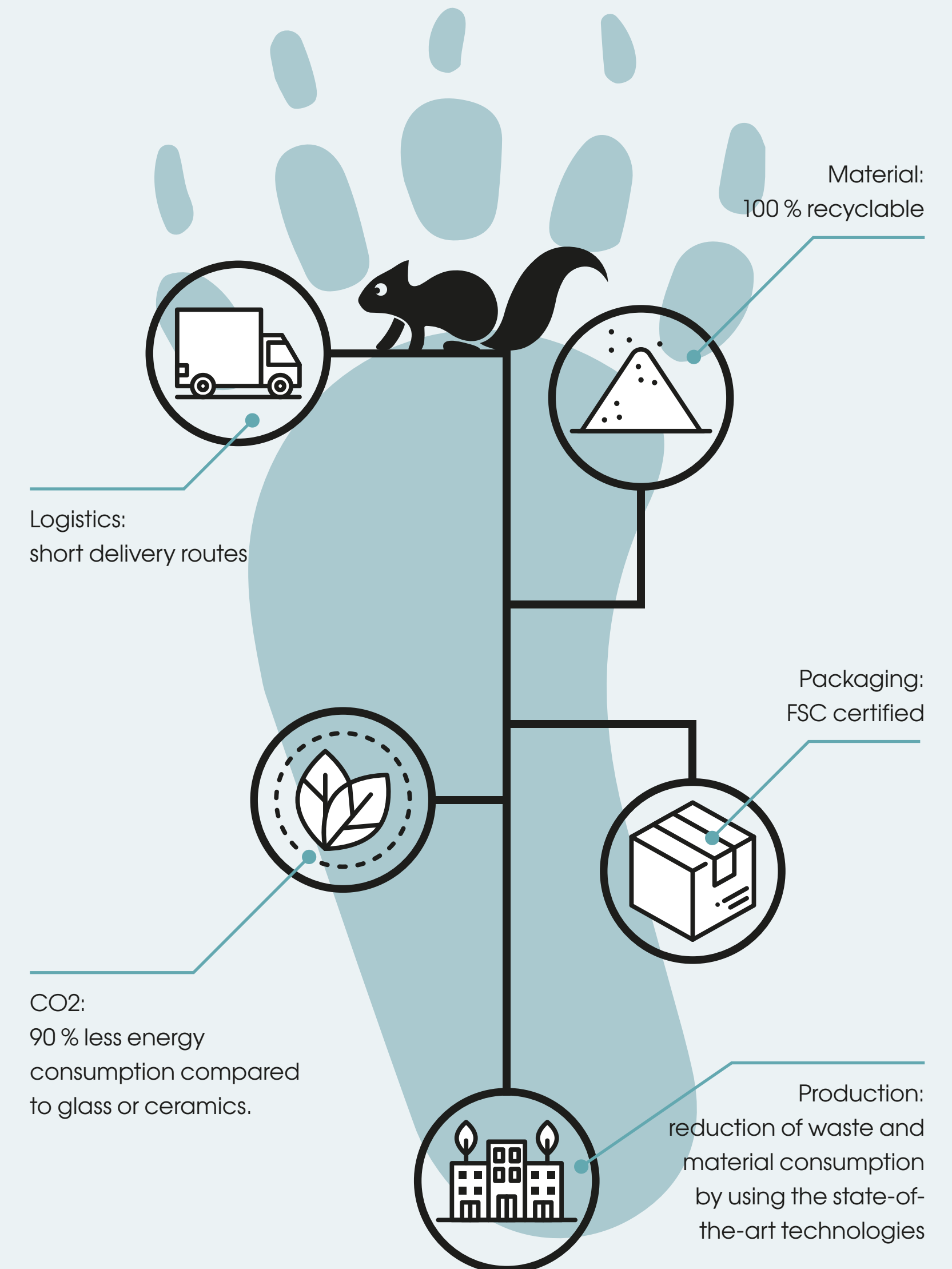
more sustainable step by step

It is only together that we can achieve something greater - that is why we work together with our customers and suppliers towards a more sustainable society and towards the betterment of nature and the climate as well as fair treatment among each other. Our training courses on conscious and sustainable behaviour motivate our employees and the internal ecological pawprint is already showing positive effects!

in search of traces

keepy is nimble, thrifty and always on the lookout for effective solutions to preserve its habitat. In the process, however, keepy also leaves traces. We got to the bottom of these traces and created our own ecological pawprint. We are constantly working to keep our ecological pawprint as limited as possible, so that people and nature can continue to enjoy liveable conditions in the future.

11710
mika



keeper eco

Our eco products are particularly resource-friendly because they are made from 100% recycled plastic. This so-called procyclen® is obtained from recycled packaging material and remains free from contamination by other plastics.

keeper eco products are therefore twice as resource-friendly, because they are not only produced sustainably, but will also be disposed of and recycled in a sustainable manner in due course.



the material cycle

With the **keeper** eco line, we have managed to find the right materials that are already available in the recovered substance cycle. We only use post-consumer recycled materials without any restrictions in product quality and design.

100%
recycled
plastic



very easy to transport

It's time to put the carton to rest and watch out - here comes the folding box **ben**: When it comes to folding boxes, the absolute winner from now on is **ben**. It can easily carry 50 kilos. And like all strong guys, he also has a gentle side: his two soft handles make carrying him all the more comfortable.

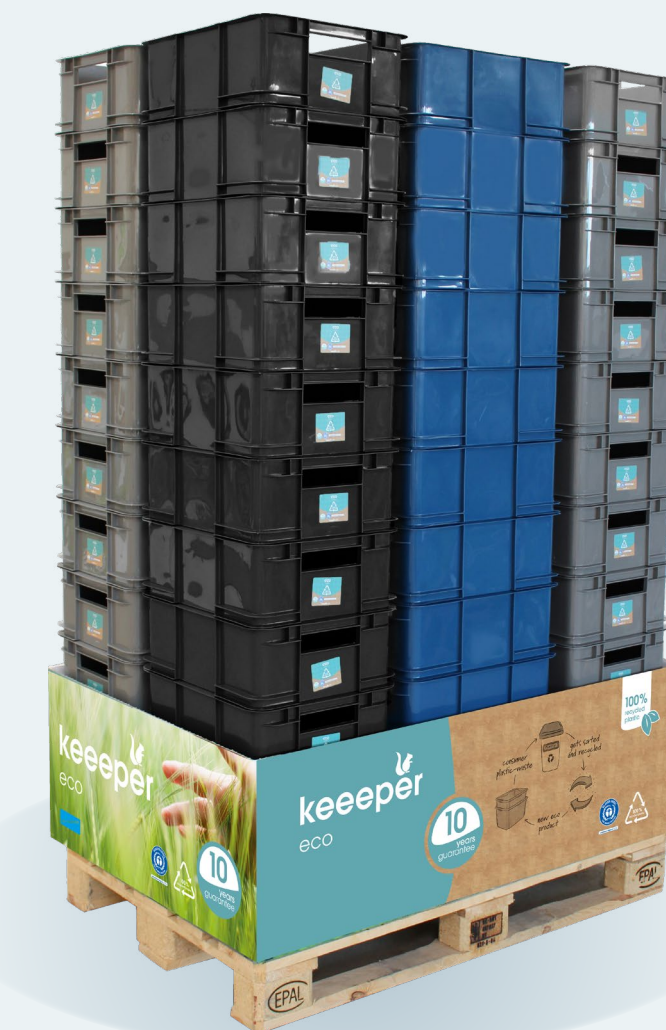


10297
eco ben



the eco sleeve

Sustainability does not stop with the product, but extends all the way to the design of the pallet. All relevant information on the material cycle and eco products is immediately visible on a paper pallet sleeve. At the POS, the special features of our products are thus directly visible to the end customer.



keeper efficient



efficient

We have an economical but high quality production, we trade justly with our partners, we compete fairly and we are transparent and efficient in both our financial and supply chain.



lars
loves a sustainable lifestyle.

tested for safety

We guarantee that **keeper** products are safe and good for people and the environment. In addition, products that are particularly demanding are marked with the TÜV Rheinland GS seal for “Tested Safety”. This helps to build trust with our customers. So they can be sure that our products meet the quality and safety standards of the German Product Safety Act.



LED it shine

We contribute to the reduction of energy by replacing the lighting with energy-saving LEDs. We only switch on lights when we really need them.



keep it warm

It is not just keeepy that prefers it cosy and warm. We also use 100% of the waste heat from cooling to provide heating for our production and assembly. Isn't that clever?



minimum to maximum

Nothing is ever wasted here! We reuse 100 % of the waste in production.

100%

Reuse of production rejects

no-print-policy

Our goal is to process 100% of incoming orders via EDI to reduce paper consumption. In line with the no-print policy, we print as much as necessary and as little as possible.



band it

It can be so simple: We can save several trucks if we just changed the way we pack. However, the packaging itself is also improved, for instance by banding the products. Sustainable bundling and labelling gives us more flexibility in case of changes and leads to less waste.

30690
mia „magic ice“



smart server

Why have ten when one can handle it? By switching to a virtual server, we save up to 80% energy. And there is a nice side effect: less cooling is required.

80%

Energy savings
with virtual servers



keeper essential



essential

We act in such a way that all people not only participate in social development, but can also help to shape it. We create good living and working conditions, ensure co-determination at the workplace, occupational safety, health protection and social commitment.

more than fair play

In order to demonstrate ethical behaviour and sustainability in the supply chain, we implement SEDEX verification. Various audits are carried out for this purpose as part of quality management. We also attach particular importance to fair working conditions, which are also a matter of great importance to us.

Proud to be a
Sedex
Member

we pay attention

So that our employees can enjoy the work-life balance they deserve, we have flexible working time models and the option of mobile working. In addition to holiday and Christmas bonuses, they can also lease an e-bike. We also provide fresh fruit at the workplace, because the health of our employees is of special concern to us. This is why we also offer company fitness programmes as Hansefit or MultiSport.



safety above all

Safety and health have top priority and are therefore actively promoted by us. Health protection should ensure that employees can work in good health in the long term. Preventive measures also include accident prevention. A company doctor is always on site in case of emergency. We discuss occupational safety issues in regular ASA meetings.



gesa & lio
are always up
to date.



ana & ina

keep the joy
of work.



we help to preserve

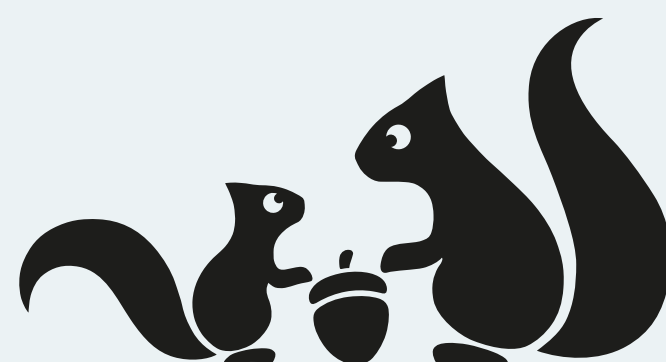
It goes without saying that a family-friendly company is committed to social responsibility through sponsoring and donations. We support local institutions such as kindergartens and schools as well as associations. As a result of the flood disaster in the Ahr valley in the summer of 2021, we were in a position to support many flood victims with our commitment. We stick together!

10031
igor „funny farm“



life's not easy at the bottom. apprenticeship with keeper is.

An apprenticeship with us is right and sustainably good! Learning together and developing ideas for a sustainable future is the most fun in a team. We also offer internships and are regularly represented at job fairs to find and promote young talent.



your vote in favour of participation

The works council gives our employees a right of co-determination by representing all employee interests. In the future, the works council will also focus more on the issue of sustainability. Your vote counts!



stay flexible

We are a family-friendly workplace and trust our employees. If the scope of work allows it, we offer our employees the opportunity to work from home. This way, our employees can significantly improve their work-life balance and experience less stress in their daily lives. Together we always find a solution!

keeper enjoy living



enjoy living

We are a young, modern and dynamic brand. The sustainable preservation of things that are part of our lives is not just an isolated event, rather it is a lifestyle. The diversity of this lifestyle is shown not only by the products themselves, but also by their owners - true **keeper**!



long lifetime

Since we are fully confident of the quality and the service life of our products, we grant a voluntary manufacturer’s guarantee of ten years on all our products. The high-quality materials are not only particularly durable and long-lasting, they are also easy to clean and dishwasher-safe. A toast to a long service life with **keeper** products!



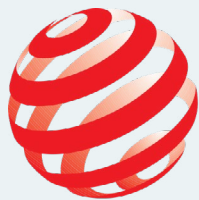
sustainability through quality

Our highest priority is quality. All our products are subject to the state-of-the-art and strictest production standards in order to meet our high standards of quality and durability. Numerous awards, including the “German Brand Award”, proof that quality pays off.



sustainability guaranteed

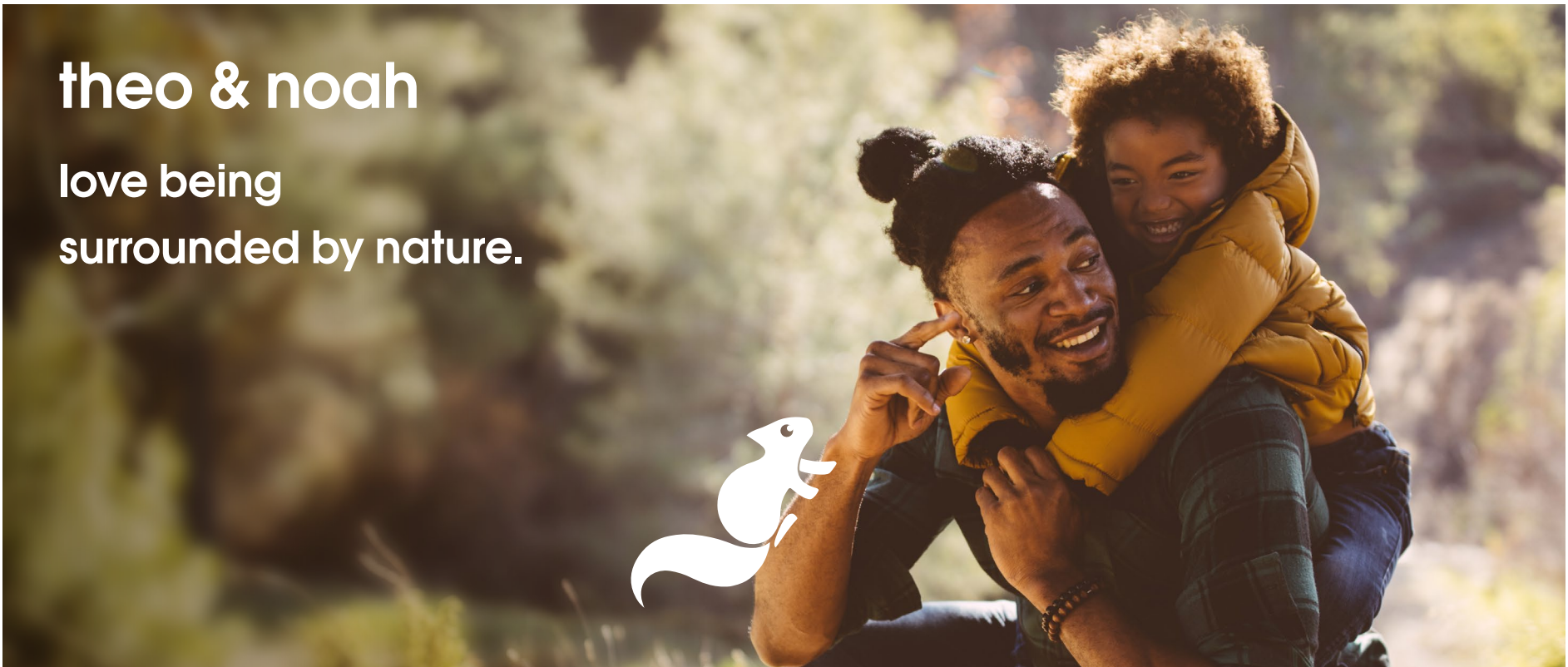
Our heart beats for the development of sustainable innovations in combination with durable design. Well-known design awards and consumer prizes, such as the Red Dot Award, pro-K Award or the Kitchen Innovation Award, are proof of the functionality and quality of our products. What we strive to demonstrate is the ease with which we can use our resources sustainably and sparingly, and how much fun a sustainable lifestyle can be!



red**dot** design award

theo & noah

love being surrounded by nature.



marcus & josi aid in preserving.



those who seek, plant

Change something with no effort - we can do that with the search engine Ecosia. Our employees use it to do research - and without cutting corners. The alternative search programme uses its profits to plant trees worldwide. The Ecosia servers are of course powered by 100 % renewable energy.



preserve and store with keeper

By their very nature, our products support a sustainable and conscious way of life, because they are developed primarily for DIYers, collectors and keepers. In every walk of life, you can pay attention to the conscious use of valuable resources. With the right products, belongings can be stored safely, food kept fresh or waste separated sustainably.

practical and sustainable tips for the real life heroes

A lot of small measures make a difference in the world - you just have to take that step. Blog posts, for example about household and organisation tricks, in the **keeper** themed worlds are sure to give you helpful and useful tips that make daily life easier.

[Go to the keeper themed world →](#)

keeper keeps fawns

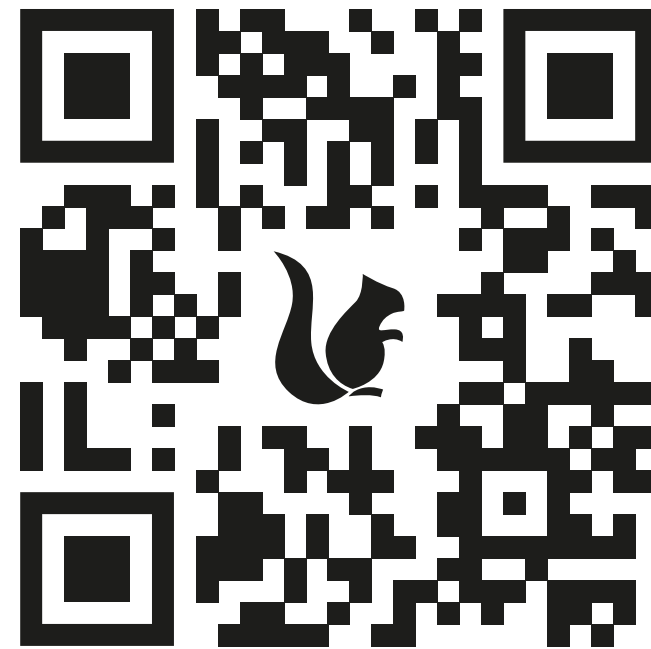
Changes start with the little things and make the big difference! We are very committed to animal welfare and support clubs like Drones Against Mowing Death e.V. by donating our folding boxes **ben** and **lea** to save the fawns. The young animals are saved before mowing with our boxes and after mowing suspended again in the same place. So, the mother animal can find her fawns again.



10605
magne



keep your world
with **keeper**cycling



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