

That's the crowning glory:

Double award for the throne that grows with you

kasimir, the baby potty deluxe 4 in 1 from keeper, was not only awarded by the Red Dot Award, but was also recently selected by the Federal Association of Toy Retailers (BVS) for the "TOP 10 Baby & Kind 2023". The baby potty that combines three of the keeper kids top sellers in one product - potty, toilet seat and step stool. And kasimir can do even more: it is equipped with an integrated dispenser for wet wipes. This makes it particularly practical and unique.

Red Dot Winner and Top 10 Baby & Kind – an awarded throne

Already last year, the international jury awarded the Red Dot Product Design 2022 to kasimir - the baby potty deluxe 4 in 1 from the successful kids series from keeper. The Red Dot Design Award is one of the largest design competitions in the world and the Red Dot Label has established itself as one of the most coveted seals of quality for good design. But not only that – kasimir, baby potty deluxe 4 in 1, has now also been awarded for the "TOP 10 Baby & Kind 2023" by the Federal Association of Toy Retailers (BVS). The "TOP 10 Baby & Kind" is a marketing campaign by retailers for baby and toddler items in Germany. The Federal Association of Toy Retailers (BVS) selects the highlights of the year together with an independent jury of experts from the baby and children's equipment trade. These are the best prerequisites for a good sale. The product innovation is supported by extensive trade marketing measures, POS materials and product videos.

What makes him so special

kasimir supports a careful toilet training and ensures a safe, child-friendly potty training with fun at every stage of development. The baby potty guarantees a safe and stable sitting position thanks to its anti-slip function. The toilet seat fits on all standard toilets and the practical wet wipe dispenser impresses with its application orientation. The removable collection tank ensures an easy cleaning. There is also an absolute seating comfort for the child thanks to its custom-fit and anatomical shape.

In accordance with the company's ecological standards, the product is made from durable and recyclable materials in a resource-saving manner and thus corresponds to the intention of a young, modern target group. The product can be used by children from 18 months to the age of four years and is available in three modern colours and decors. As a potty, kasimir can carry a maximum weight of 25 kilograms and as a step stool with an anti-slip coating even up to 100 kilograms. As with all proven keeper products, kasimir comes with a 10-years guarantee from the date of purchase.

And for extra fun, kasimir comes along with two great extras, which especially reward children for the first step to the throne: Colourful tattoos and a paper crown put the little ones in a good mood.



reddot winner 2022



About keeper brand:

keeper: ecological, efficient, essential – enjoy living

Real keeper can be recognized not only by the fourth "e" like "enjoy living", but also by their attitude towards life and the environment: "to keep" means for us to preserve things as well as to preserve values. For them we bring durable and functional products on the market with a 10-years guarantee, which are made from environmentally friendly materials, are affordable for everyone and are necessary for a sustainably organized household. The signet of the word-image brand forms a motif that is as emotional as it is symbolic: a squirrel that embodies the quality of storage and is popular with young and old.