

**keeper presents a new highlight from the kids range:
"kasimir" baby potty deluxe 4 in 1 - the throne that grows with you**

The keeper family welcomes a new, innovative product in the kids range: kasimir baby potty deluxe 4 in 1 - the baby potty that combines three of the keeper kids top sellers in one product - potty, toilet seat and step stool. And kasimir can do even more: it is equipped with an integrated dispenser for wet wipes. This makes it particularly practical and unique.

During product development, special attention was paid to the various developmental steps of the child. These are supported by playful elements and a charming wording: kasimir gets an emotional feel to the clear design, the high quality feature, the practicality and the modern look - a storytelling.

The story about kasimir

The potty becomes a throne and thus offers not only many points of contact for further communication, but also many reasons to keep fond of it! kasimir stays and grows with you. From taking the potty for the first time, to taking the seat of power on the toilet seat, to conquering the great throne with the help of the step stool, the toddler is supported throughout. Keeepy, the likeable squirrel and signet of the keeper brand, accompanies the little ones during potty training. At the end, the integrated wet wipe dispenser ensures a clean happy ending.

What makes him so special

kasimir supports a careful toilet training and ensures a safe, child-friendly potty training with fun at every stage of development. The baby potty guarantees a safe and stable sitting position thanks to its anti-slip function. The toilet seat fits on all standard toilets and the practical wet wipe dispenser impresses with its application orientation. The removable collection tank ensures an easy cleaning. There is also an absolute seating comfort for the child thanks to its custom-fit and anatomical shape.

In accordance with the company's ecological standards, the product is made from durable and recyclable materials in a resource-saving manner and thus corresponds to the intention of a young, modern target group. The product can be used by children from 18 months to the age of four years and is available in three modern colours and decors. As a potty, kasimir can carry a maximum weight of 25 kilograms and as a step stool with an anti-slip coating even up to 100 kilograms. As with all proven keeper products, kasimir comes with a 10-years guarantee from the date of purchase.

And for extra fun, kasimir comes along with two great extras, which especially reward children for the first step to the throne: Colourful tattoos and a paper crown put the little ones in a good mood.

Red Dot Winner – an awarded throne

Honour where credit is due! This year, the international jury awarded the Red Dot Product Design 2022 to kasimir - the baby potty deluxe 4 in 1 from the successful kids series from keeper. The Red Dot Design Award is one of the largest design competitions in the world and the Red Dot Label has established itself as one of the most coveted seals of quality for good design. These are the best prerequisites for a good sale. The product innovation is supported by extensive trade marketing measures, POS materials and product videos.

Let's have a good business!



reddot winner 2022



About keeper brand:

keeper: ecological, efficient, essential – enjoy living

Real keeper can be recognized not only by the fourth "e" like "enjoy living", but also by their attitude towards life and the environment: "to keep" means for us to preserve things as well as to preserve values. For them we bring durable and functional products on the market with a 10-years guarantee, which are made from environmentally friendly materials, are affordable for everyone and are necessary for a sustainably organized household. The signet of the word-image brand forms a motif that is as emotional as it is symbolic: a squirrel that embodies the quality of storage and is popular with young and old.