

keep on growing

keeper shines with new designs and products

“keep on growing” at the Kind + Jugend 2017

Cologne, September 2017. The plastics specialist **keeper** once again has much to offer at this year's “Kind + Jugend” (14-17.09.2017) in Cologne. Visitors to the trade fair stand (Hall 11.2, Stand A008) can look forward to both new products as well as new stylish designs. Just as with our proven classic products, these product innovations also follow a contemporary trend, earning points through their modernity and functionality.

For parents, there is nothing more wonderful than accompanying their little loved ones as they grow up. Every step is exciting; every experience a formative highlight in everyday life for old and young. Families can safely rely on the **keeper** brand products for children – whether during bathing and care or in children's bedrooms.

keep on racing

At the globally leading trade fair for baby and child equipment, the “Kind + Jugend” 2017, **keeper** is to present its new Cars range – ready for the start of the third film in autumn 2017. Thrills are promised at bathing time with the baby bath **maria** and the baby bath chair **leon**. You will not find any rough edges on our **maria**; we have focused on ergonomic moulding to ensure pleasurable bathing and splashing. The baby bath chair **leon** provides safety and support with its anatomical shape, anti-slip rubber coating and suction pad on the underside of the seat. Therefore, **leon** can be easily positioned in a baby bath or a large-sized bath. **maria** and **leon** are absolute eye-catchers in the bathroom in our brand-new colour “asphalt grey”. The tried and tested bathing and care products **adam** (potty), **ewa** (toilet training seat), **tomek** (step stool) and **igor** (two-level step stool) are still available in the **keeper** repertoire. All the products are offered in the colour “asphalt grey” based on the brand-new Cars slogan.



press contact

Martina Goldstein
Head of Marketing
martina.goldstein@keeper.de

fon +49 5773 801-23
fax +49 5773 801-50
info@keeper.com
keeper.com

keeper GmbH
postdamm 43
D-32351 stemwede





keeper has long had a special partnership with Disney. Since summer 2017, the **keeper** Group has become the sole licensed partner for Walt Disney Company GmbH for plastic products in the area of care and bathing products.

keep it organized

Keeping things organized is sometimes a true adventure, and requires a glimmer of heroism. Our heroes on four paws from PAW Patrol guarantee this, and provide kids with guidance and resources. For the first time, **keeper** is launching products with the characters from PAW Patrol onto the market. For example, the decorated storage box **filip** safeguards toys and other little play items in the child's room. This **keeper** box has a lid and handles, and therefore can be easily and conveniently transported. To ensure that there is still enough space to play, several **filips** can be perfectly stacked on top of each other, and without lids they stack into each other. Whether small items or large toys: **filip** is available in two different sizes. In the storage area, this doggy helper quad also decorates the click boxes **olek** and the brand-new storage box **iza**, which is best suited for school break sandwiches and snacks or also small items such as hair slides, hair ties, etc.



Mike Carlos Wolf, CEO of the **keeper** group.

"For the first time, the **keeper** Group has taken out a further license for PAW Patrol regarding products in the Kids area in addition to their Disney motifs. As an internationally active group, **keeper** places great values on pan-European license partnerships which can be marketed at an appropriately high level. We consider this to be the case with PAW Patrol", says Mike Carlos Wolf, CEO **keeper** Group.

Curious? Come and visit us, and discover more at our trade fair stand **A008**, in **Hall 11.2**

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keep on keeping the group of companies

keeper is one of the largest European providers of innovative and high-quality plastic household products. As partners of trade, **keeper** not only fulfils product requirements, but also supply and service requirements in reliable quality. Over 500 employees work at two production locations in Stemwede, Germany and in Bydgoszcz, Poland, as well as at a sales office in Fleurus, Belgium. Furthermore, **keeper** utilises sales and distribution organisations in other countries.

As a medium-sized company, the group of companies is able to take regional particularities into account with a very high level of flexibility – and yet still fulfils all global standards. Here, the benefits for the consumers represent the most important benchmark.

**for further information, please visit
keeper.com**

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